

DOMAINE
SAINT GEORGE
SONOMA COUNTY



March 24, 2003
For Immediate Release:

Sonoma's Domaine Saint George Winemaker Tapped, "Wine Person Of The Year".

Domaine Saint George winemaker, Bob Fredson, has been honored as "Wine Person of the Year" by the Sonoma County Wineries Association for his contributions in establishing Sonoma County as a respected leader in world-class wines.

As a great-grandson of an original California Gold Rush 49er, Bob is a "local" in every sense of the word. With more than thirty years of "hands-on" experience cultivating Sonoma County's rich soils and eco-climates, this fourth generation grapegrower/winemaker has transformed Domaine St. George from a rustic family operation to an internationally acclaimed winery.

Perhaps one of Bob's most satisfying moments in his career occurred at the latest Sonoma County Harvest Fair, where his 2000 Sonoma County Barrel Reserve Cabernet Sauvignon won gold in a category for wines valued up to \$24.99. Quite a feat, considering, the wine retails for under \$10.

"By personally supervising the work in Sonoma's finest vineyards, directing the crush and making the wines, I can assure that the consistent quality we insist on is always achieved", explains Fredson.

Domaine St. George is a family-owned and operated winery located in Healdsburg, Sonoma County. They produce nearly 150,000 cases of three award-winning brands:

1. St. George Coastal. Varietal wines. Priced at a suggested retail of \$4.99 to 6.99
2. Domaine St. George - Sonoma County Barrel Reserve. Appellation wines. \$7.99 to 9.99
3. STG by Domaine St. George. Sub-appellation wines from Russian River, Dry Creek and Chalk Hill in Sonoma County. \$12.99 to \$15.99

For more information about the Winery and Bob Fredson, contact Yu Yee at 415.394.7244, extension 240, or visit www.domainesaintgeorge.com

1141 GRANT AVENUE HEALDSBURG, CA 95448 707-433-5508 FAX 707-433-5736
350 SANSOME STREET, STE.1010 SAN FRANCISCO, CA 94104 415-394-7244 FAX 415-394-7249

WWW.DOMAINESAINTGEORGE.COM • EMAIL: DSGWINES@DOMSTGEO.COM

